

From: Coriell, Scott [Scott.Coriell@state.vt.us]

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To: Coriell, Scott

Subject: Gov. Shumlin, Lt. Gov. Scott, GMP & Subaru of New England Urge Vermonters to Turn Out for 45th Green Up Day

FOR IMMEDIATE RELEASE

April 29, 2015

Gov. Shumlin, Lt. Gov. Scott, GMP & Subaru of New England Urge Vermonters to Turn Out for 45th Green Up Day

MONTPELIER – Gov. Peter Shumlin, Lt. Gov. Phil Scott, and Green Up Day sponsors Green Mountain Power and Subaru of New England today joined to remind Vermonters to participate in the 45th Annual Green Up Day this Saturday and to highlight a unique, Green Up Day-inspired art project being constructed on the State House lawn.

Green Up Day was first launched in 1970 by Gov. Dean Davis and has grown into a unique Vermont tradition. Every year, thousands of Vermonters come together in their communities throughout the state to clean up roadside litter and tidy up public spaces to refresh Vermont's naturally beautiful landscape. Green Up Day 2015 will be held Saturday May 2nd.

"Green Up Day is a special part of Vermont's identity," said Gov. Peter Shumlin. "It's a day that reminds us of the strength of our communities to come together to protect and promote what we all love about our beautiful state. Let's make this 45th Green Up Day one to remember."

"For 45 years, Green Up Day has been a great way for Vermonters to pitch in and help keep Vermont clean and welcoming," said Lt. Gov. Phil Scott. "It also serves as a reminder that we should make every day Green Up Day. Vermont's reputation for its beauty doesn't happen by accident. If we all do our part by picking up trash when we see it, and by not littering at all, our State will be beautiful for many years to come."

Green Mountain Power is the signature corporate sponsor for Green Up Day, making a three year commitment to sustain and reenergize this important Vermont tradition. "On behalf of our entire team at GMP, we are honored to be a part of Green Up Vermont" said Mary Powell, President and CEO of Green Mountain Power. "Green Up Day is an important way we can all take care of the state we love so much. We urge our friends and neighbors to get out on Green Up Day and join the GMP crew and thousands of other Vermonters as we all pitch in to clean up and green up Vermont."

"On behalf of Subaru of New England, we wish Vermont a successful Green Up Day. It's extraordinary how Vermonters have come together for 45 years now to take care of Mother Earth. I truly love the beautiful state of Vermont. It's my 2nd favorite state in the Union. Subaru of New England is a proud sponsor of Green Up Day again this year. Today I'm honored to give

\$25,000 dollars towards this very worthy clean-up effort for the great Green Mountain State," declared Ernie Boch Jr. President & CEO of Subaru of New England.

In conjunction with Green Up Day, a special project on the State House lawn will feature a chicken wire Dinosaur filled with plastic bottles for recycling and select items gathered on Green Up Day. Construction starts the week before Green Up Day, with filling on May 5, 6, 7, and 8. The Dinosaur will remain up for viewing May 9 to 16. This unique "community art" will be sculpted by Netherlands artist Maria Koijsck, who is working to raise people's awareness about the consequences of street litter and waste on the earth and its inhabitants. To encourage treating plastics properly, people can sign a large board by the sculpture to confirm "I Pledge, to Recycle, to Keep Vermont Green!"

For information on how to get involved call the Green Up office in Montpelier at 802-229-4586 or visit the website www.greenupvermont.org.

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