

Vermont Young Professional Economy Pitch

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Name of Organization: Renaissance Information Systems

Name of Individual/s Presenting Pitch: Alex Meyer

Challenges Facing Vermont Businesses/Specific Sector:

Population issues: getting older, losing young professional group

Tech sector: Inability to recruit employees (even dealer.com and MWG)

-How do we get people in the door to fill those jobs?

Ideas/Suggestions to Rejuvenate Vermont's Economy:

Foster growing tech sector

1) expand the brand of Vermont - have a brand around nature and farms, craft food and beverages, attracts people to VT to vacation. Target more marketing to the tech sector.

-number one export for VT is microchips (VT)

-H.83 shout-out (WELL DONE!) "Innovative by Nature"

-Switzerland is known for precision manufacturing (watches), mountains (sound of music) and finance (Swiss Bank)

2) For students growing up here that we want to stay, provide ed opportunities in the tech sector

-programs already exist: Vermont Academy of Science and Technology (HS seniors), Vermont Strong Scholars Program

Other Challenges we must address:

Other Comments: