

TABLE 23. USING BEVERAGE CONTAINER RETURNS AND 75% RETURN RATE TO ESTIMATE TOTAL SALES TO VERMONT (CY 2011)

Beverage Containers	Reported Returns (1)	Assumed Return Rate	Estimated Total Sales (2)	Reported Sales (3)	Difference (Additional Containers)(4)	
By Beverage Type:	<i>(ctrs, in 1,000's)</i>	<i>(%)</i>	<i>(ctrs, in 1,000's)</i>	<i>(ctrs, in 1,000's)</i>	<i>(ctrs, in 1,000's)</i>	<i>(%)</i>
Carbonated Soft Drinks	106,535	75%	142,047	124,911	17,136	14%
Beer	135,394	75%	180,526	145,472	35,053	24%
Liquor	2,860	75%	3,814	3,745	69	2%
Total:	244,790		326,386	274,128	52,258	19%
By Commodity:	<i>(tons)</i>	<i>(%)</i>	<i>(tons)</i>	<i>(tons)</i>	<i>(tons)</i>	<i>(%)</i>
Aluminum	2,206	75%	2,942	2,434	508	21%
Glass	14,285	75%	19,047	15,525	3,522	23%
PET	1,300	75%	1,734	1,650	83	5%
Total:	17,792		23,722	19,609	4,113	21%

(1) Return data from Vermont Bottle Bill Analysis, Prepared to Support Analysis Required Under Act 148, July, 2013 by Northbridge Environmental.

(2) Sales data estimated based on a 75 percent return rate.

(3) Reported sales from Northbridge Environmental, as above.

(4) Difference between Estimated Total Sales and Reported Sales.