From: Bothfeld, Diane [Diane.Bothfeld@state.vt.us]
Sent: Tuesday, December 23, 2014 12:24 PM
To: Allen, Susan; Coriell, Scott
CC: Ross, Chuck
Subject: RE: Avian Influenza in Chickens - letter to producers not a press release

Thanks Sue. We will adjust and send to stakeholders.

Diane

From: Allen, Susan
Sent: Tuesday, December 23, 2014 12:22 PM
To: Bothfeld, Diane; Coriell, Scott
Cc: Ross, Chuck
Subject: RE: Avian Influenza in Chickens - letter to producers not a press release

My only recommendation is to replace the word biosecurity with a word less scary (I did go to the website and realize that it's a 'real' term used by USDA, but if this ends up in the media, that's a pretty loaded word …). Could we say something more like "keep flocks healthy" and include the link to the web site? But overall, I think you did a very nice job of informing of risks.

Sue

From: Bothfeld, Diane
Sent: Tuesday, December 23, 2014 12:07 PM
To: Coriell, Scott; Allen, Susan
Cc: Ross, Chuck
Subject: Avian Influenza in Chickens - letter to producers not a press release

Scott and Sue,

OR and WA have reported case of highly pathogenic avian influenza in both wild birds and backyard chicken flocks. The NE state vets and our USDA partners had a call yesterday to discuss outreach and how to raise awareness encouraging local producers to practice good disease prevention methods. We (USDA and state vets) put together the one pager and I was hoping you could review it and give your blessing before I provide it to stakeholders.

The Agency would like to send this one pager along with a pdf on biosecurity practices for poultry to a number of partners, such as UVM extension, the VT Bird Fanciers Assoc, Rural VT, our internal list of vets that see poultry. Could also send to poultry processors and the meat inspectors to keep an eye out.

This is not a human disease issue but would like to let poultry producers know.

Any issues with us sending this out?

Diane