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To: Senate Education Committee
From: Erin Quinn, Director of Athletics
RE: Name, Image and Likeness

Thank you for the opportunity to provide some feedback on the proposed bill regarding name, image and likeness for student-athletes participating in intercollegiate sports. I am sorry that I am unable to attend in person as I will be traveling.

While I do not know all of the potential options at your disposal, I would respectfully request that you consider tabling this issue for the time being. Given the complexity of the issue and the processes that have been on-going over the past several months and that will continue I believe it is prudent to let the NCAA processes unfold in order to make the most informed and collaborative choices.

The NCAA Board of Governors created a working group to study this issue. The working group has already recommended that student-athletes be allowed to benefit from the use of their name, image and likeness "consistent with the collegiate model". At the 2020 NCAA Convention this past January each division began to discuss the issue, and processes have been established to collect feedback, investigate the issues thoroughly. I would expect legislation to be put forward at the 2021 NCAA Convention in January, 2021.

Given that these processes will involve hours of research and discussion as well as input from a wide variety of constituencies, I encourage you to consider delaying any action on this bill until these processes have been completed. These will raise potential unintended consequences, identify issues that may be specific to each division (I, II and III), and should help to ensure a more fair and uniform approach to this issue, which would be much more challenging were it to be addressed by disparate state laws without the benefit of the thorough research and discussion the working group will engage in over the upcoming months.

Thank you in advance for your consideration.

Sincerely,

Erin Quinn