

FOR IMMEDIATE RELEASE  
April 7, 2014

**\*\*\* MEDIA ADVISORY \*\*\***

**Governor, Lt. Governor, State and Business Leaders Encourage Vermonters to Pitch In for the  
44<sup>th</sup> Annual Green Up Day**

Governor Peter Shumlin and Lt. Governor Phil Scott, along with state, community and business leaders, town coordinators and volunteers, will hold a press conference on the State House steps Tuesday, asking Vermonters to join them outside for the 44th annual Green Up Day next month. During this annual tradition, started by Governor Deane C. Davis in 1970, volunteers will help clean up about 13,100 miles of road on Saturday, May 3, collecting over 40,000 bags of trash.

Speakers at Tuesday's press conference include: Governor Peter Shumlin, Lt. Governor Phil Scott, Green Up Vermont President Melinda Mieux, Mary Powell, President and CEO of signature corporate sponsor Green Mountain Power. Other key corporate sponsors, Green Up Day local coordinators, SerVermont, and AmeriCorps members will also be in attendance.

DATE: Tuesday, April 8  
TIME: 11:45 AM  
PLACE: Vermont State House steps  
115 State Street, Montpelier, VT

Green Up's mission is to promote the stewardship of our state's natural landscape and waterways and the livability of our communities by involving people in Green Up Day and raising public awareness about the benefits of a litter-free environment. For more information, please visit [www.greenupvermont.org](http://www.greenupvermont.org).

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