

Theresa Utton

Subject: FW: Tourism

From: Chris Morrow < >

Date: March 16, 2015 at 2:44:14 PM EDT

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Greetings,

I hear through the grapevine that the Tourism budget is up for major adjustment. While I really appreciate the fiscal constraints of the state right now, I believe that we need to be careful not to compound our woes by cutting areas that actually generate revenue. VT already under funds Tourism marketing compared to all our neighbors and the competition is fierce. So much of the VT economy is tourism dependent - cutting the budget could create a downward spiral of lower revenue due to decreased tourism. And the secondary impacts on hiring, income tax, etc. would hit hard as well.

I hope you do not cut the Tourism budget - it would be a short-sighted way to balance the budget. I wish I had some easy ideas for you. Thanks for your hard work in a very hard budget year.

Be well,
Chris

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Chris Morrow
Northshire Bookstores
1-518-306-7608
www.northshire.com