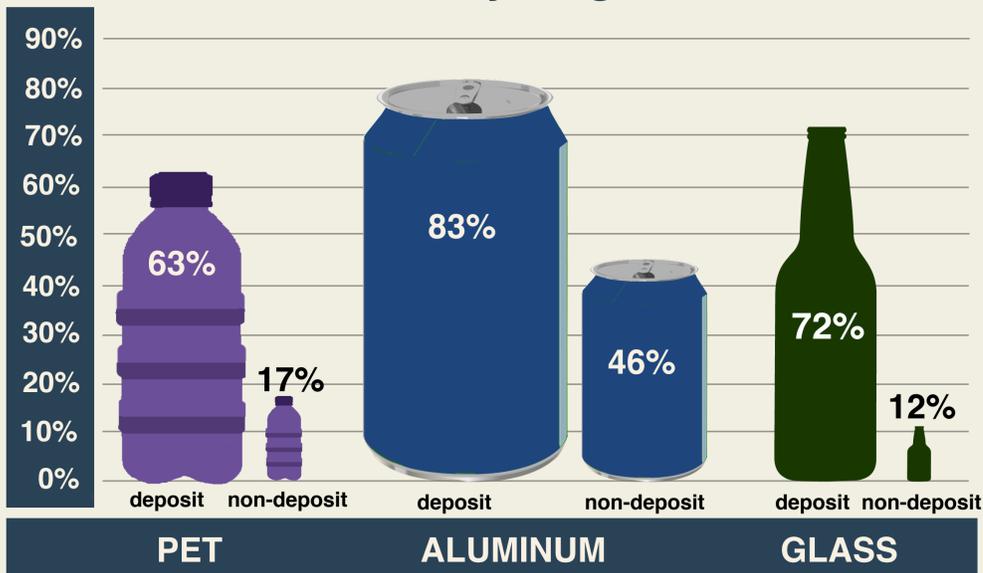


Container deposits: The rock stars of recycling

Better recycling rates



Source: 2015 Beverage Market Data Analysis, Container Recycling Institute, 2017

Better bale prices



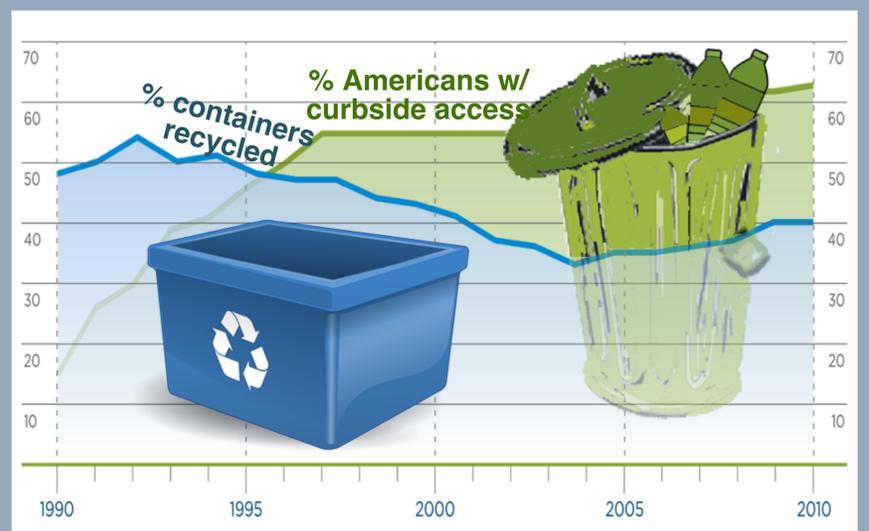
Source: NAPCOR/APR 2016 Annual Report

Better bale yields



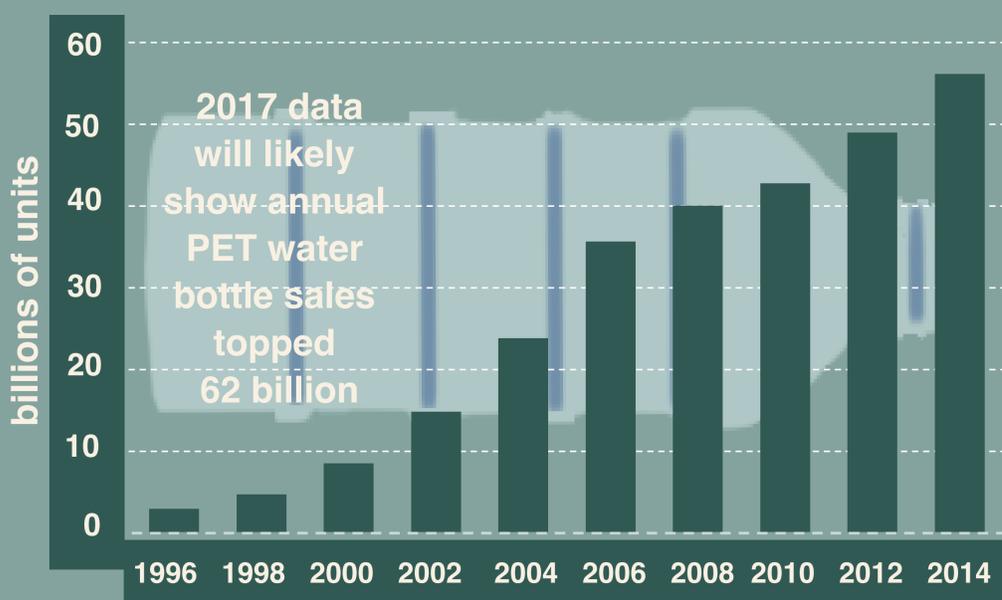
Sources: CalRecycle, 2017 Rate Determination Field Survey Methodology; Cleaning the rPET Stream, Closed Loop Partners & RRS, 2017

Curbside access: UP Recycling rates: DOWN



Sources: Biocycle 1990-1996; AF&PA 1997-2010; Container Recycling Institute, 2013

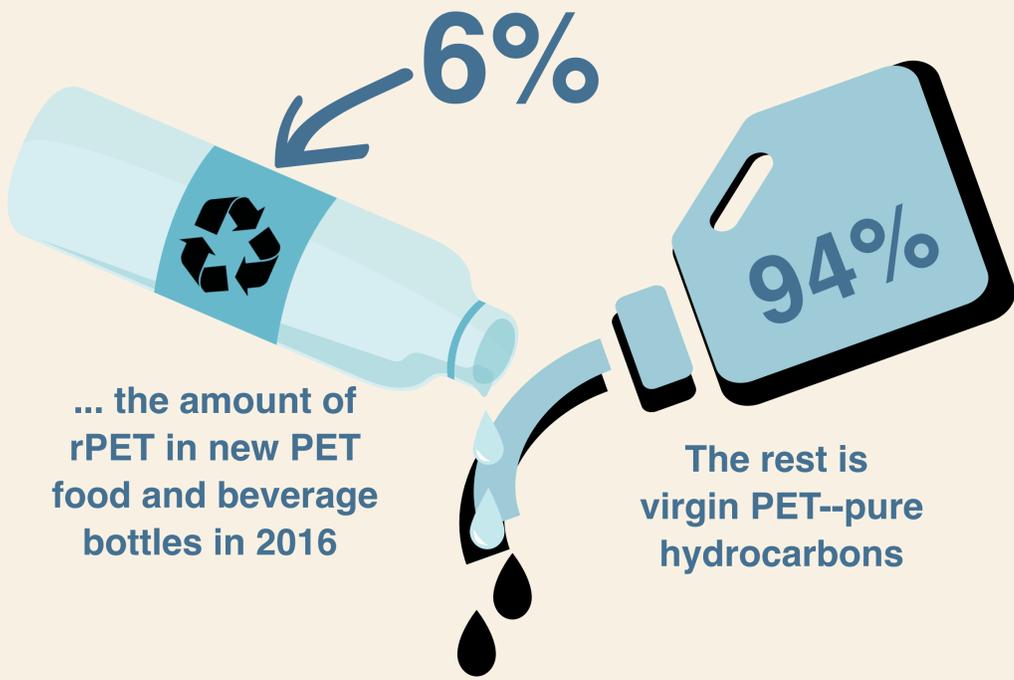
PET water bottles: #1 source of growth in non-carbonated beverage sales



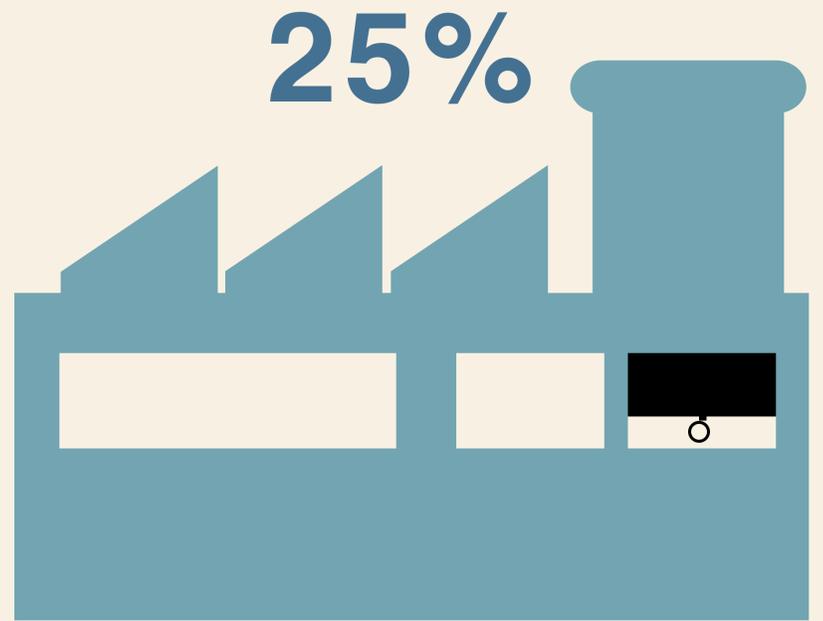
Source: Derived from Beverage Marketing Corporation data, 2002-2015



Source: 2017 APR/NAPCOR Annual Report



Source: 2017 APR/NAPCOR Annual Report

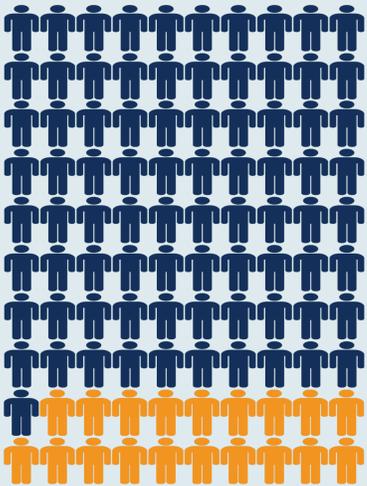


unused capacity at US PET processors

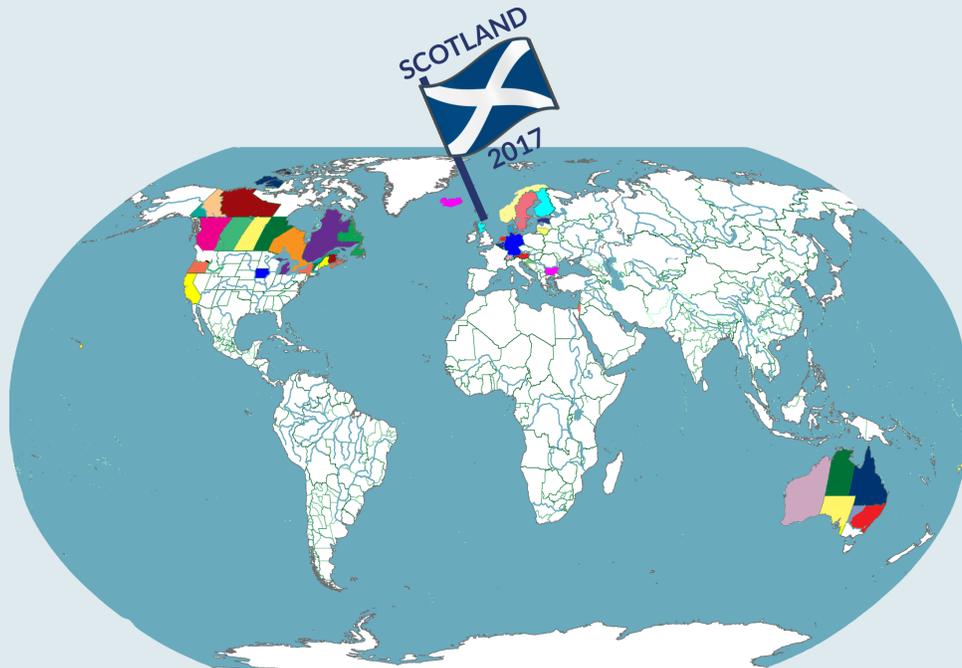
Source: Cleaning the rPET Stream, Closed Loop Partners & RRS, 2017

Who supports deposits?

81% of the public *



* Support for new deposit laws. Support for existing or expanding CDLs is even higher: 84%



318 million people now live in places with a current or pending container deposit law

Sources: Compilation of 42 polls, Reloop, "Return System: System Performance Fact Sheet," 2017; United Nations, World Population Prospects, 2017; www.coca-cola.co.uk/newsroom/company-statements

a growing share of the private sector

The time is right to trial ... a well-designed deposit return scheme for drinks containers, starting in Scotland.

Coca-Cola European Partners, updated statement on deposit return schemes in Scotland

February 22, 2017



CRI's mission is to make North America a global model for the collection and quality recycling of packaging materials.

Please visit us at www.container-recycling.org
www.bottlebill.org

