

**Speakers:**

Brian Kelley will briefly intro Governor Shumlin

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Pat Moulton, Secretary of Commerce and Community Development

Tom Sullivan, President UVM

Tim Donovan, Chancellor VT State Colleges

Tom Torti, Lake Champlain Regional Chamber of Commerce

Brian Kelley, Keurig Green Mountain Coffee

Jill Clevenger, Employee at Keurig Green Mountain Coffee

Jason Gross, Employee at Keurig Green Mountain Coffee

**NOTE:** When you introduce the three employees, only two will speak. You should give a quick intro:

**Jill Clevenger:** Grew up in VT, graduated from Clarkson, recruited as Engineering Project Manager at Keurig Green Mountain

**Jason Gross,** Grew up out of state, got his BS in Pennsylvania, recruited as Engineering Project Manager at Keurig Green Mountain

**Ravi Bidichandani,** UVM graduate with a BS in mechanical engineering, worked at IBM and is currently at PC Construction

## **Governor Talking Points:**

- Thank the coalition that has come together from business, the newly created VT Recruiter's Association, higher ed, chambers, state government, recruiters, alumni networks and career services
- Ask participants to say who they are and who they are representing
- Second lowest unemployment in the country
- Great companies, lots of job openings, great quality of life
- We are playing connector role, to get the word out to:  
Professionals, Graduates, in state and out of state:  
**That Vermont has great jobs**
- Let me show you how it works
  - Go to website (Nancy Brooks and Steve Cook will navigate)
  - VT Tourism landing site
  - Links to new upgraded VT Dept. of Labor Jobs Link
    - Search for engineers 25 miles around Waterbury
  - Links to LinkedIn Group - Great Jobs in VT run by the VT Recruiter's Association, companies can post jobs
- How is word getting out?
  - Alumni Networks, VSAC
  - Chambers, businesses
  - State gov't
  - Social Media, E-newsletters, Mailings
- While we are promoting awareness with this effort, it is part of a larger comprehensive set of economic development strategies including:
  - Promoting entrepreneurship through the VCET@BTV innovation center (David Bradbury, VCET will be there)
  - Additional VEDA small business lending capacity
  - Revisions to the Vermont Small Business Offering Exemption
  - The Vermont Enterprise Investment Fund
  - And other aspects of the recently-passed economic development bill that together are designed to help keep economic recovery and job growth strong in Vermont