

Speakers:

Brian Kelley will briefly intro Governor Shumlin

Governor Shumlin

Pat Moulton, Secretary of Commerce and Community Development

Tom Sullivan, President UVM

Tim Donovan, Chancellor VT State Colleges

Tom Torti, Lake Champlain Regional Chamber of Commerce

Brian Kelley, Keurig Green Mountain Coffee

Jill Clevenger, Employee at Keurig Green Mountain Coffee

Jason Gross, Employee at Keurig Green Mountain Coffee

NOTE: When you introduce the three employees, only two will speak. You should give a quick intro:

Jill Clevenger: Grew up in VT, graduated from Clarkson, recruited as Engineering Project Manager at Keurig Green Mountain

Jason Gross, Grew up out of state, got his BS in Pennsylvania, recruited as Engineering Project Manager at Keurig Green Mountain

Ravi Bidichandani, UVM graduate with a BS in mechanical engineering, worked at IBM and is currently at PC Construction

Governor Talking Points:

- Thank the coalition that has come together from business, the newly created VT Recruiter's Association, higher ed, chambers, state government, recruiters, alumni networks and career services
- Ask participants to say who they are and who they are representing
- Second lowest unemployment in the country
- Great companies, lots of job openings, great quality of life
- We are playing connector role, to get the word out to:
Professionals, Graduates, in state and out of state:

That Vermont has great jobs

- Let me show you how it works
 - Go to website (Nancy Brooks and Steve Cook will navigate)
 - VT Tourism landing site
 - Links to new upgraded VT Dept. of Labor Jobs Link
 - Search for engineers 25 miles around Waterbury
 - Links to LinkedIn Group - Great Jobs in VT run by the VT Recruiter's Association, companies can post jobs
- How is word getting out?
 - Alumni Networks, VSAC
 - Chambers, businesses
 - State gov't
 - Social Media, E-newsletters, Mailings
- While we are promoting awareness with this effort, it is part of a larger comprehensive set of economic development strategies including:
 - Promoting entrepreneurship through the VCET@BTV innovation center (David Bradbury, VCET will be there)
 - Additional VEDA small business lending capacity
 - Revisions to the Vermont Small Business Offering Exemption
 - The Vermont Enterprise Investment Fund
 - And other aspects of the recently-passed economic development bill that together are designed to help keep economic recovery and job growth strong in Vermont

First	Last	Company	Type
Brian	Kelley	Keurig Green Mountain	Business
Kurt	Nilsen	Keurig Green Mountain	Business
Lisa	Ventriss	VT Business Round Table	Business
Sarah	Camisa	PC Construction, Recruiter	Business
Joanne	Breault	Gallagher Flynn and Company	Business
Amy	Mason	Fletcher Allen	Business
Alison	Von Puschendorf	Dealer.com	Business
Erika	Schramm	VT Energy Investment Corp.	Business
Michael	Jager	JDK Designs	Business
Jill	Clevenger	Keurig Green Mountain	Business
Jason	Gross	Keurig Green Mountain	Business
Ravi	Bidichandani	PC Construction	Business
Justin	Worthley	Burton Snowboards	Business
Roberta	MacDonald	Cabot	Business
David	Bradbury	VT Center for Emerging Technologies	Business/Innovation
Tom	Torti	Lake Champlain Regional Chamber of Commerce	Chamber
Betsy	Bishop	Vermont Chamber of Commerce	Chamber
Cathy	Davis	Lake Champlain Regional Chamber of Commerce	Chamber
Pat	Boera	Champlain College, Director of Career Services	Higher Ed
Kathy	Waters	Marlboro College, Alumni Director	Higher Ed
Kathryn	Provost	Norwich University, Director Career Center	Higher Ed
Meghan	Oliver	Norwich University	Higher Ed
Joyce	Judy	CCV	Higher Ed
Barbara	Murphy	Johnson State College	Higher Ed
Tim	Donovan	Vermont State Colleges	Higher Ed
Tom	Sullivan	University of Vermont	Higher Ed
Annie	Howell	Vermont State Colleges	Higher Ed
Tom	Little	VSAC	Higher Ed
Alan	Ryea	University of Vermont	Higher Ed
Ann	Nygard	Lyndon State College	Higher Ed
Matt	Hill	VT Dept. of Labor	State gov't
Aly	Richards	VT Governor's Office	State gov't
Pat	Moulton	VT Agency of Commerce and Community Development	State gov't
Lisa	Gosselin	VT Agency of Commerce and Community Development	State gov't
Lucy	Leriche	VT Agency of Commerce and Community Development	State gov't
Steve	Cook	VT Agency of Commerce and Community Development	State gov't
Nancy	Brooks	VT Agency of Commerce and Community Development	State gov't
Elizabeth	Miller	VT Governor's Office	State gov't

PETER SHUMLIN
Governor



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State of Vermont
OFFICE OF THE GOVERNOR

Contact: Susan Allen
802-279-8493

Visit: <http://www.vermontvacation.com/healthyvt/greatjobsinvlt.html#horizontalTab6>

Gov. Shumlin Announces 'Great Jobs in Vermont' Campaign
Links job seekers with available openings in our great Vermont businesses

WATERBURY – Gov. Peter Shumlin joined Vermont employers, colleges, chambers of commerce and others today in announcing the new 'Great Jobs in Vermont' campaign, an effort to connect job seekers in and out of state with exciting available job openings in Vermont businesses.

"With the second lowest unemployment rate in the country, we need to make sure people know that we have great jobs in Vermont – and lots of them," the Governor said at a news conference at the Keurig Green Mountain, Inc. Beverage Technology Center in Waterbury.

"Many people have an affinity for Vermont, whether they completed their degree here or just visited for a long weekend, but they may not be aware of the variety of great companies and plentiful job openings available in Vermont," Gov. Shumlin said. "We're going to get the word out that Vermont is not only a great place to live and play, but it's a great place to work as well."

The Agency of Commerce and Community Development (ACCD) and the Vermont Department of Labor are partnering with businesses, the Vermont Recruiters' Association, chambers of commerce, higher education institutions, alumni networks, and others that can spread the word that Vermont has great jobs.

"We are very excited about this initiative to help fill the jobs we have here with our great employers," said ACCD Secretary Pat Moulton. "We have a great small, medium and large employers in all sectors throughout the state. We are delighted to partner with state agencies, chambers, associations and others on this exciting new initiative."

As part of the campaign, ACCD created digital ads that alumni networks, higher education institutions, chambers of commerce and others can add to their e-newsletters, websites, mailings and social media to help get the word out about available jobs.

"Over the years, Keurig Green Mountain has built a team of employees in Vermont with a broad skill set including coffee sourcing, roasting and blending as well as manufacturing and production expertise. Recently we have expanded that expertise beyond coffee into teas, fruits, and many other beverages. In fact, we believe we are creating a beverage revolution right here in Waterbury. Our two world class R&D centers for coffee and other beverages are attracting

talent to Vermont from all over the globe.” said Brian Kelley, President and CEO of Keurig Green Mountain, Inc. “Attracting great talent is a critical aspect of our business, and we are excited about this new Vermont initiative led by Governor Shumlin.”

These digital ads will link to job resources, including a new Department of Labor’s ‘Jobs Link’ website and a ‘Great Jobs in VT’ LinkedIn group, where Vermont employers can directly post their job listings.

In addition, the Vermont Recruiters’ Association, with member companies that have hundreds of job openings in the state, is partnering with the State on this initiative, using their extensive network to get the word out that Vermont has great jobs.

“We have great companies in Vermont, and through the creation of the Vermont Recruiters Association, we can recruit more talent and make our companies even stronger,” said Kurt Nielsen, founder of the Association. “By combining information on our open positions, our companies and our state in a single place, it will help us attract talent from within and outside Vermont.”

The campaign is designed to attract professionals from out of state, keep recent graduates in-state, and others know about the tremendous opportunities here in Vermont, and provide easy-to-access online job search tools for in-state job seekers.

Employers or educational institutions that are interested in participating in this marketing campaign should connect with the State’s Chief Marketing Officer, Nancy Brooks, at nancy.brooks@state.vt.us.