

*Thank You*



## REAL RUTLAND & CONCIERGE PROGRAM AT A GLANCE

Chamber & Economic Development of the Rutland Region (CEDRR) works diligently year-round to grow Real Rutland and our Concierge Program to attract individuals and families to move to Rutland County. It is your support that allows us to continue this work in helping make Rutland County an even better place to live, work, and play. We are pleased to share with you some statistics from Real Rutland and our Concierge Program in celebration of our accomplishments and thank you for your ongoing support.

OVER 100 INDIVIDUALS  
HAVE MOVED  
TO RUTLAND COUNTY

OVER 25 ACTIVE  
CONCIERGE  
VOLUNTEERS

50+ NEW FAMILIES  
TO RUTLAND COUNTY

10+ TOWNS  
REPRESENTED THROUGH  
CONCIERGE PROGRAM

NEW FAMILIES HAVE  
MOVED INTO OVER  
10+ TOWNS  
COUNTY WIDE

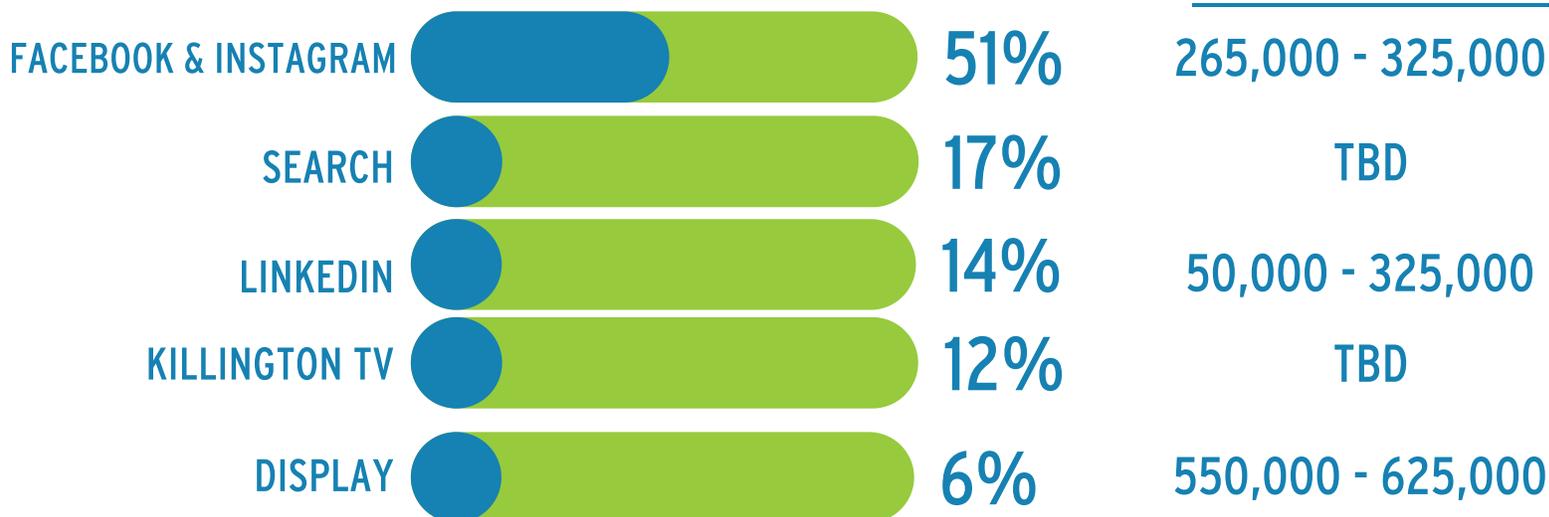
INDUSTRIES:  
REMOTE WORKERS  
HEALTHCARE WORKERS,  
NON PROFIT LEADERS,  
AND MORE

Thank You



## REAL RUTLAND Q4 CAMPAIGN STRATEGY OCTOBER 4, 2021 - JANUARY 10, 2022

### ESTIMATED REACH



## REAL RUTLAND GENERAL STATISTICS



3,000+ FOLLOWERS



1,950+ FOLLOWERS



mailchimp

4,647 RECIPIENTS  
19.9% OPEN RATE

realrutland.com

