

VT Lottery Commission – Demographic Information for House Ways & Means Comm.

The demographic data below is copied from market research performed by CRPP. The full survey has also been provided.

The Center for Research & Public Policy (CRPP) is pleased to present the results to the *2012 Demographic Study* conducted on behalf of the Vermont Lottery Commission.

Education	Players (N=809)	2012 Composite	2012 Players	2012 Non-Players
Eighth grade or less	1.1%	0.9	1.1	0.7
Some high school	3.7	2.4	1.3	1.6
High school graduate	32.3	25.6	28.4	18.9
Some technical school	1.2	1.9	2.4	1.5
Technical school graduate	2.0	2.5	3.1	2.0
Some college	19.0	16.2	19.2	13.7
College graduate	25.8	27.3	24.2	29.9
Post graduate or professional degree	10.8	25.5	19.6	30.4
Refused	3.5	1.0	0.7	1.3
Don't know/unsure	0.6	---	---	---

Total family income before taxes	2008 Players	2012 Composite w/out RF	2012 Composite	2012 Players	2012 Non-Players
Less than \$19,999	12.2%	9.0	7.1	8.4	6.0
\$20,000 < \$35,000	14.8	10.4	8.2	6.8	9.3
\$35,000 < \$50,000	23.1	14.2	11.2	13.4	9.3
\$50,000 < \$65,000	14.6	11.8	9.3	9.7	9.0
\$65,000 < \$80,000	15.6	15.6	12.3	13.4	11.4
\$80,000 < \$95,000	7.1	10.4	8.2	9.5	7.1
\$95,000 or more	12.6	25.1	19.8	17.2	22.0

Gender	2008: Players	2012 Composite
Male	45.4	48.2
Female	54.5	51.8