

# Vermont's prosperity depends on Vermonters' abilities to access, afford, and attain postsecondary education and training after high school.



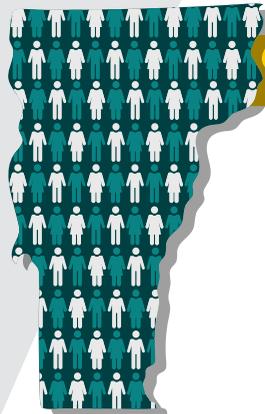
Our priority is to propel the state to meet its goal that **70%** of working-age Vermonters have a postsecondary credential of value by **2025**.



## The status quo isn't working.

**100%**

of Vermont's high-growth high-wage jobs require education and training beyond high school



**YET ONLY**

**50%**

of Vermonters have a postsecondary credential. That's 68,000 people short.

## A postsecondary credential is a win-win-win.

**1** **Individuals** can pursue a higher quality of life and attain more skills:

**63%**

of Vermont adults without a postsecondary credential are interested in pursuing one.

**2** **Employers** can bridge the workforce supply gap:

**2/3**

of employers express negative outlooks about ease of hiring for available positions.

**3** **Communities** benefit from engaged residents, increased tax revenue, and a strong state economy:

**\$26M**

in estimated increased income tax revenue from higher postsecondary attainment is on the table.

# Advancing Vermont toward its postsecondary attainment goal



## About

For the benefit of our residents, communities, and economies, Advance Vermont is a statewide initiative driving action among business, education, government, nonprofit, and philanthropy to increase educational attainment in Vermont.

## Mission

Our mission is to advance the civic and economic vitality of Vermont by growing the number of Vermonters with education and training after high school, increasing equity in educational attainment, and strengthening connections between education, training, and employment.



## Work

To help realize the state's goal that 70% of working-age Vermonters attain a postsecondary credential of value by 2025, we are working hard to:



### CHANGE THE NARRATIVE

Build awareness of the importance of postsecondary education and training, and the diversity of education and career pathways.



### ADVOCATE

Promote equitable policy and programming that expands access to and the completion of postsecondary education and training for students of all ages and backgrounds.



### CONVENE

Mobilize stakeholders to achieve systems-level change by increasing communication, coordination, and sharing of knowledge and best practices.



### MEASURE

Track progress toward Vermont's postsecondary attainment goal, identify where equity-related gaps exist, and share state- and national-level, data, research, and trends.



Let's join forces  
and together,  
Advance Vermont.

For more information, visit  
[ADVANCEVERMONT.ORG](https://ADVANCEVERMONT.ORG)

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