

Krista Conley

- from Mass, has faced issues in VT that have made her think she can't do it anymore
- double-major in History and Chinese at Middlebury

Tech Truck

-inspired by senior who was disenchanted, was working with a store and every other question was "do you have an online store?"

-need SUPPORT beyond the interest

-has had six conversations with Dave Donahue

- college likes the idea, wants it to be incubated at Middlebury

-has also had conversations with Google, Matt said it was more like a one-off

-wants to start June 1

- simple, like Rural Electrification Act (insisting electricity go into the hills)

- 1 in 10 rural and farm areas actually had electricity

- see the same parallels now, tech people say it's available, but they're on another language

- there is a "fear," and having to be so delicate in how we get people to table

Slate article, relationship between those who have the knowledge and those who don't

- millenials need to understand relationship development

TWO beneficiaries here: 1) businesses, retailers, nonprofits 2) young people, maybe they will stay

SUMMER WORK: potential sponsors (Paypal?), flesh out offering

FALL WORK: core curriculum, how do we ask the customer to fill out an application (tech questions)

JANUARY: Beta test during J Term (Monument Farms doesn't have a website!!!)

-Google is going to drop non-mobile friendly sites much lower in the search results

- doing this is so easy for students

FOLLOW UP:

Meeting in Montpelier?

Meeting first in June with Joe from Cassella

\*\*\*Wants to make sure she isn't out there alone on this\*\*\*

5/22/15

Talked to Paypal

Talked to Monument Farms - positive reception

For the businesses that are "stuck," that want to grow and can't