

From: Michelle [wyman.michelle@gmail.com]
Sent: Thursday, August 13, 2015 12:23 PM
To: Cliff Rechtschaffen; sam.ricketts@gov.wa.gov; Dan DeSimone; Katie Wheeler Mathews; Gray, Laura
CC: HOFFMANN Margi * GOV
Subject: Re: Draft docs for 9/22 Accord Meeting
Attachments: AccordinpersonInvitev1.docx; AccordInpersonAgendav3.docx; Accordinpersoninviteelistv3.docx

Hi-

Checking in for any feedback in addition to Margi's. If you are all okay with the language and agenda, I will organize the invitee list and who from the ExCom should send based on who I've worked with for each state. Does that sound good? Ideally we can send these out tomorrow and then in a week follow up with phone calls to those who haven't responded yet.

Thanks,
Michelle

On Aug 9, 2015, at 2:20 PM, Michelle <wyman.michelle@gmail.com> wrote:

> Hi-
>

> Attached are three documents for your review for the Sept. 22 in person meeting on the Accord.

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> 1. Draft agenda

> 2. Proposed list of invitees

> 3. Draft invitation language to the meeting

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> Please share your edits and input to the documents soonest- per our discussion last Friday, the aim is to send out the invitations this week. Once I've received input from all, I'll circulate the final invitee list including email addresses.

>

> Thanks much,

> Michelle

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Following language can be dropped into an email or sent as an attachment.

August 11, 2015

Dear XYZ,

After working for several months on the *Governors' Accord for a New Energy Future*, I'm pleased to invite you to join a convening of the states we have been working with to discuss next steps as the Accord moves forward. The purpose of the meeting is to review final text of the Accord; agree on the announcement messaging, process and date of announcement; and discuss immediate steps going forward post-announcement.

Please note that the meeting is scheduled for September 22 from 9 am – 2 pm ET at the Hall of States in Washington DC. Let me know if you have any questions or would like to discuss. Please let me know if you are able to join.

Governors' Accord for a New Energy Future Planning Meeting

September 22, 2015

Hall of States

9:00 am -2:00 pm

- I. Introductions
- II. Background
 - a. Purpose
 - b. Development and engagement process to date
 - c. Current status of the Accord
- III. Review & Finalization: Governors' Accord for a New Energy Future
 - a. Title
 - b. Content
- IV. Accord Release
 - a. Date
 - b. Process
 - c. Communications
 - i. Press
 - ii. Language/messaging
 - iii. Validators
- V. Break
- VI. Post-release work plan
 - a. Key areas of focus
 - i. Structure and governance
 - ii. Resources (funding)
 - iii. Implementation
 - 1. Policy
 - 2. Technical resources
 - iv. Recruitment of additional states
 - b. Communications
 - i. Ongoing communications work
 - 1. Digital marketing
 - 2. Maintaining awareness and value of Accord by states through focused communications work

**Governors' Accord for a New Energy Future
Planning Meeting**

September 22, 2015

Hall of States

9:00 am -2:00 pm

Invitees

1. Ben Grumbles, Secretary of Environment (MD)
2. Judith Judson, Energy Commissioner (MA)
3. Tiffany Watkins Ahern, DC Director (MA)
4. Alexander Cochran, DC Director (NY)
5. Basil Seggos, Deputy Secretary for Environment (NY)
6. Cliff Rechtschaffen, Senior Energy Advisor (CA)
7. Wade Crowfoot, Deputy Cabinet Secretary (CA)
8. Katie Wheeler Mathews, DC Director (CA)
9. Dan DeSimone, DC Director (CT)
10. John Stine, MN Pollution Control Agency Commissioner (MN)
11. Molly Pederson, Senior Policy Advisory (MN)
12. Garth Spencer, DC Director (DE)
13. Janet Coit, Department of Environment Director (RI)
14. Marion Gold, Environment Commissioner (RI)
15. Mark Glick, Administrator of the State Energy Office (HI)
16. Martha Rudolph, Director of State Energy Office (CO)
17. M.E. Smith, Senior Policy Director (CO)
18. Margi Hoffmann, Senior Energy Advisor (OR)
19. Maribel Ramos, DC Director (VA)
20. Pam Walsh, Chief of Staff (NH)
21. Mike Fitzgerald, Advisor in Environmental Resources Department (NH)
22. Craig Wright, Director of Air Resources Division (NH)
23. Ryan McGinness, DC Director (NV)
24. Bob Martineau, Environment Secretary (TN)
25. Sam Ricketts, DC Director (WA)
26. Laura Gray, Legislative Liaison (VT)
27. Justin Johnson, Secretary of State (VT)
28. Valerie Brader, Executive Director of the Michigan Agency of Energy (MI)
29. Eric Brown, DC Deputy Director (MI)
30. John Hanger, Secretary of Policy and Planning (PA)
31. Samuel Robinson, Senior Analyst to Gov. Wolf (PA)
32. [Amy Francetic, ED, Clean Energy Trust, is current contact (IL)]

(For our own notes only: this equals CA WA OR CT VT + NY DE RI HI CO NH VA MN + MI NV MD
MA = 17 states – 13 D 4 R; 122.4 million people)