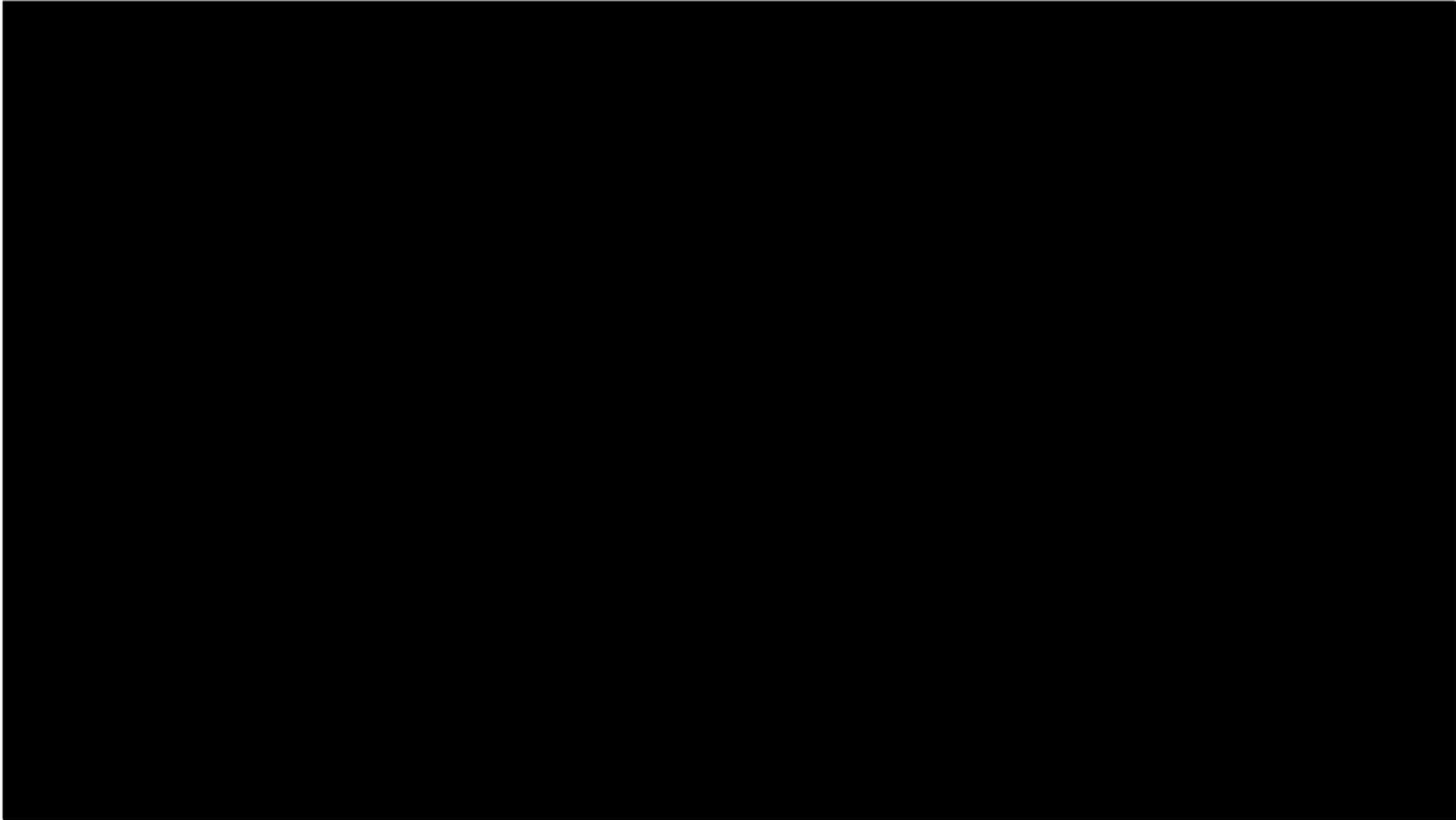




CIRCUS SMIRKUS



CIRCUS SMIRKUS

Who is Circus Smirkus? ★

- Circus Smirkus is a 501c3 non-profit organization
- ★ • Our World Headquarters is based in Greensboro, VT
- MISSION: To promote the skills, culture, and traditions of the traveling circus and to inspire youth to engage in life-enhancing adventures in the circus arts.
- 10 year-round employees, 80-100 seasonal, 35 FTE
- Annual revenues around \$2.5 million
- Three award-winning programs

CIRCUS SMIRKUS



CIRCUS SMIRKUS
Big Top Tour



CIRCUS SMIRKUS
Camp



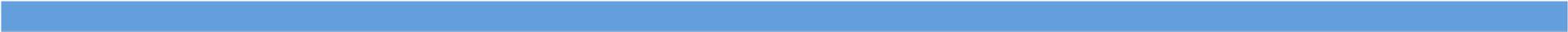
CIRCUS SMIRKUS
Camp

A decorative graphic featuring the text "CIRCUS SMIRKUS" in a bold, blue, sans-serif font, with "Camp" written below it in a blue, cursive font. The text is surrounded by several colorful stars in shades of green, red, yellow, purple, teal, and blue.



CIRCUS SMIRKUS
Residencies

A decorative graphic featuring several colorful stars in green, red, yellow, purple, teal, and blue, scattered around the text.

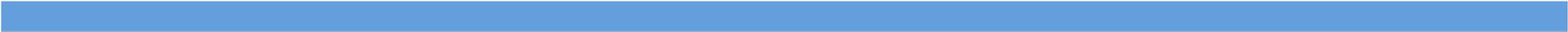


The Circus Train: An Economic Engine



- Out-of-state tuition flowing to Vermont: **\$1 Million**
- Annual out-of-state donations to Vermont: **\$300,000**
- Tourism revenue to Orleans County annually: **\$250,000**
- 2014/15 construction projects: **\$4.6 Million**
- Funds raised for regional non-profits: **\$100,000**
- 10 full-time, 80-100 seasonal, 35 FTE, Payroll: **\$1 Million**
- Property taxes: **\$30,000**

CIRCUS SMIRKUS



What Do Our Neighbors Say?

"We had our best year ever."

Rob Hurst, Willey's Store

"We already had a lot of parents stay... They were a boon to the whole community."

Willie Smith, Highland Lodge

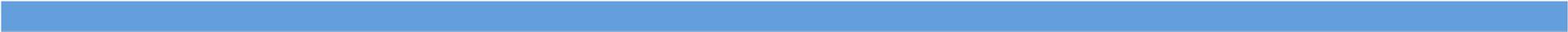
"We have never experienced anything like this before... What an amazing experience this is for a child and for the child's entire family."

Greensboro Grandmother

"This was our 5th year in the business and our best yet. We attribute this to having Smirkus camp right up the road!"

Anna Weisenfeld & Vanessa Compton, Millers Thumb

CIRCUS SMIRKUS



Putting Vermont Center Ring

- ***Vermont's Award Winning Traveling Youth Circus***
- Received the Circus Now "Community Impact Award"
- 70 shows, 15-17 cities in five states; Audience of 50,000
- Circus Smirkus is consistently featured in national media :
 - New York Times
 - Boston Globe
 - LA Times
 - Washington Post
 - AP Wire
 - Reuters
 - AAA Magazine
 - New England Magazine
 - Many Regional Newspapers
 - Vermont Life

CIRCUS SMIRKUS



Vermont's Ambassador



20% of Trouper Alumni pursue a career in the circus. Smirkos have performed with:

- Ringling Brothers
- Big Apple Circus
- Cirque Du Soleil
- Sept Doigts de la Main
- Chicago's Midnight Circus

LATE SHOW
with David Letterman

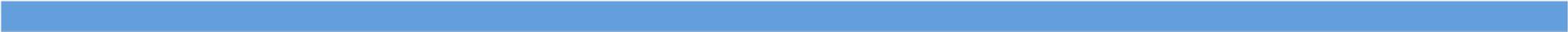
THE TONIGHT SHOW
with Jay Leno

MARTHA
THE MARTHA STEWART SHOW



America's got Talent

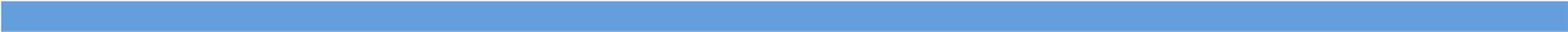
CIRCUS SMIRKUS



*Smirkus to Showcase
at Smithsonian's 50th*

- The Smithsonian Institution's 50th anniversary American Folklife Festival will focus on Circus
 - July 2017: 10 Days on the National Mall
 - Millions of visitors
 - Smirkus will offer performances, workshops and a series of lectures
 - Vermont Artist will be showcased as a National Ambassador

CIRCUS SMIRKUS



The Role of the Vermont Arts Council

- VAC grants provide strategic help:
 - Support for Teacher Curriculum Guide
 - Grants to schools are leveraged by our donor sources
 - Operating Support frees up artistic resources
 - Master coaches increase programmatic quality
- Our VAC registry listing leverages our marketing reach
- Jury process provides legitimacy for our educational efforts

CIRCUS SMIRKUS

