

[H.732](#): An act relating to hosting the Winter Olympics in Vermont



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This bill proposes to authorize a study to explore the costs and benefits of hosting the Winter Olympics in Vermont.



[Killington Ski Area](#)



[Skating on Lake Memphremagog with Newport as a backdrop.](#)



[Gutterson Fieldhouse](#) at University of Vermont

Hosting the Olympics in Vermont could be part of a long-term strategic plan for sustainable development in Vermont, built upon existing Agency of Commerce and Community Development's efforts to promote our recreational, sports and tourism economy to [International Markets](#).

"The Vermont Department of Tourism and Marketing appreciates the importance of cultivating the international tourism market. There are a variety of ways that VDTM targets international audiences, including having representation on the ground in key markets, hosting international media in Vermont, and meeting with domestic receptive tour operators."

"Tourism in Vermont is a \$3 billion industry, that supports over 30,000 jobs in Vermont, or 10% of Vermont's workforce."



[Vermont State House in Spring](#)



[Fog lingering in the crevices of the lush Green Mountains](#)



[Fall foliage in the misty Mad River Valley](#)



[Paths on the slopes in Stowe, Vermont](#)



International Olympic Committee: “Olympic Agenda 2020”

“A new philosophy introduced that invited potential hosts to present **projects that best fit their sporting, economic, social and environmental-planning needs** rather than trying to fit the local context to the Games. The goal was to create Olympic projects that are **less expensive** and that **maximise operational efficiencies**, while also unlocking greater value for future hosts, with a strong emphasis on **legacy and sustainability**.

Creation of a new, streamlined approach to future host elections that allows for **increased flexibility and cooperation** on a bilateral level:

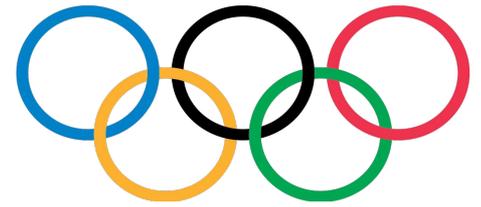
-**opportunities for non-committal continuous dialogue** between the IOC and Interested Parties (cities/regions/countries/National Olympic Committees), while allowing for more flexibility with regard to the timing of future elections. In addition, Interested Parties are not necessarily limited to a single city but can refer to **multiple cities, a region** or a country.

-The plan invites opportunities to **reduce venue sizes, rethink transport options, optimise existing infrastructure and reuse the field of play for various sports**.

-initial dialogue **does not have to be edition-specific**, with discussions intended to determine whether a potential host is best suited to organise an Olympic Games or a Youth Olympic Games, and when. The strict timelines and deadlines of the past no longer exist.

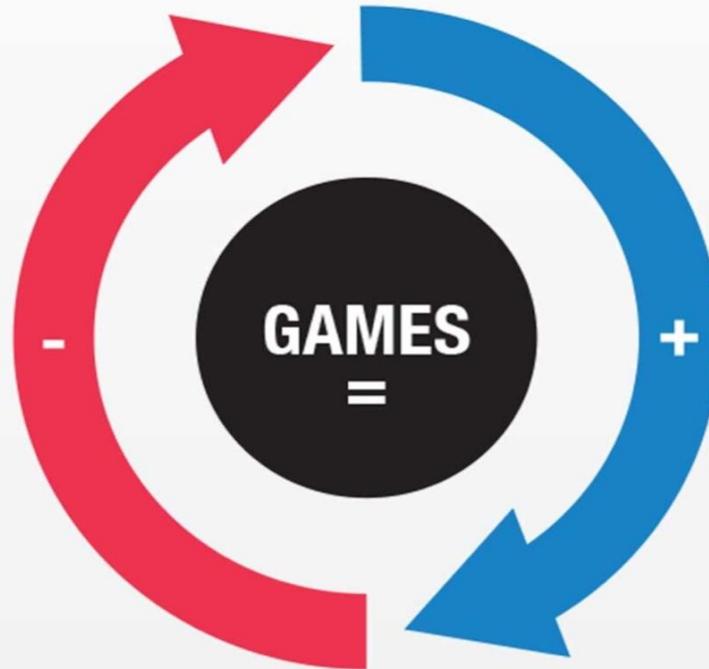
-**hands-on support and expertise to help define and develop projects in partnership** with the Interested Parties that will produce many long-lasting legacies for the local populations.”

The New Norm



DELIVERY

- Cost
- Complexity
- Risk
- Waste



VALUE

- + Flexibility
- + Partnership
- + Efficiency
- + Sustainability

The Future of Vermont?

Population: What would be the ideal population for Vermont in 25 years? How do we cultivate a more sustainable tax base to support the future budgets of the state? How do we attract people and integrate them into life in Vermont?

Environment: As climate change and other environmental problems impact the carrying capacity of the Earth, how might technological advancements provide opportunities for regeneration? How might Vermont demonstrate a way for humanity to live in greater balance with nature?

Commerce: How do we build on our regional strengths and fill in the gaps to create circular, regenerative economies across Vermont?

Workforce: How do we maintain a flexible lifelong continuum of learning, training, reskilling, and education to support a sustainable economy while better meeting the basic needs of all people?

Housing: How do we keep build a diverse continuum of public and private affordable housing beyond the pandemic recovery to meet the housing needs of the future population?

Food: How do we achieve a stable and sustainable system of year-round agriculture?

Other factors: Infrastructure needs, the social safety net...



Intersectional solution: Vermont hosts the Olympics as part of a plan to manifest the Vermont Vision of a resilient, sustainable way of life on Earth

Assess regional strengths and gaps, starting with sporting and tourism sectors.

Identify existing facilities that could be used, and what modifications would be needed.

Consider ways to strategically build new infrastructure in various regions for Olympics that can be used before and after the Olympics to not only promote the sports and tourism economy, but also to improve the health of all Vermonters.

Build enough housing to accommodate the needs of visitors, workers, and other residents during the Olympics that can be used over time for new people.

Enhance systems of public transportation (combination of electric vehicles including buses, light rail, public and private fleets of autonomous cars).

Increase local and regional networks of food security and a strong social safety net.

Consider affordability, racial and social equity, and environmental regeneration in all aspects of planning and implementation.

Plan multiple events before and after Winter Olympics, including a future Summer Olympics.

Provide ongoing training and support for people at every phase, integrate lifelong learning opportunities into the development plan.



Lessons from the Past: benefits versus costs?



[Lake Placid 1932](#)

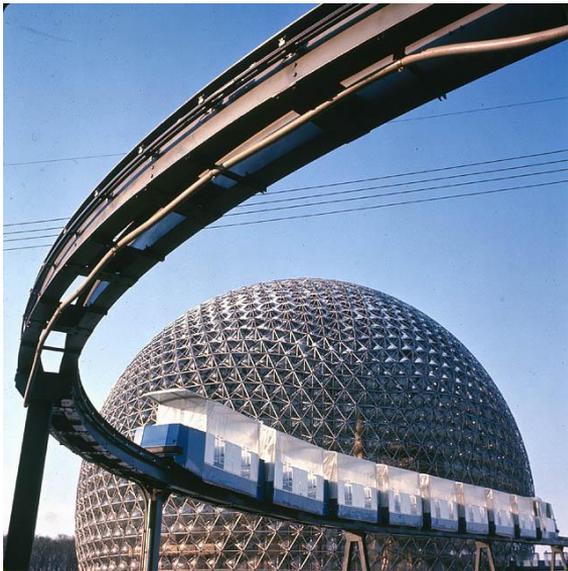
Lake Placid, New York

1932 Winter Olympics

1980 Winter Olympics



[Lake Placid 1980](#)



[United States of America Pavilion and view of the minirail at Expo 67](#)

Montréal, Québec

Universal Exposition 1967

1976 Summer Olympics



[Montreal Olympic Stadium](#)

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Possible Witnesses:

- International Olympic Committee
- Agency of Commerce and Community Development
- Regional Planning Commissions
- Regional Development Corporations

