



Center for Rural Studies, 2019 Vermonter Poll Results

Now I have a few questions about Public Access Television.

Have you ever watched public access television...

	Frequency	Percent (of 680)
On cable TV (added satellite)	413	60.7%
On the Internet	139	20.4%
On your Cell Phone	60	8.8%
Other (Total)	15	2.2%
Don't Know	42	6.2%
"Other" Responses	Frequency	
Doesn't watch (TV)	11	
At a library	1	
At work	1	
Radio	1	
Free channels	1	

Have you ever watched public access TV for any of the following reasons?

	Frequency	Percent (of 680)
To see municipal meetings	194	28.5%
To see community events	214	31.5%
To see elections coverage	236	34.7%
To see school events	155	22.8%
To see educational programs	283	41.6%
To see other local programs	257	37.8%
Don't Know	60	8.8%

Do you think having public access TV programs and services is very important, somewhat important, neither important nor unimportant, somewhat unimportant or very unimportant for your community?

	Frequency	Percent
Very Important	265	40.6%
Somewhat Important	241	37.0%
Neither important nor unimportant	56	8.6%
Somewhat unimportant	41	6.3%
Very unimportant	23	3.5%
Don't Know	26	4.0%
Total	652	100.0%

Public access programs and services are mostly funded by a fee applied to cable tv bills, but this funding source could be eliminated. Would you support future funding through any of the following...

	Frequency	Percent (of 680)
Local government budgets	262	38.5%
State government budgets	335	49.3%
Subscribing, the same as you might with Netflix or Hulu	282	41.5%
Local fundraising efforts	377	55.4%
None of the Above	73	10.7%
Don't Know	47	6.9%
Other (Total)	9	1.3%
“Other” Responses	Frequency	
Federal funding	2	
The way it is now	2	
Universities	1	
Radio	1	
Also would pay through other fees	1	
Depends on cost	1	
Depends on your age	1	

2019 Vermonter Poll Methodology

Data were collected by the Center for Rural Studies at the University of Vermont as part of the 2019 Vermonter Poll. The survey was conducted between the hours of 4:30 p.m. and 8:30 p.m. beginning on February 19, 2019 and ending February 28, 2019. Telephone polling was conducted from the University of Vermont using computer-aided telephone interviewing (CATI). A random sample for the poll was drawn from a list of Vermont landline and cellular telephone numbers. Only Vermont residents over the age of eighteen were interviewed. The poll included questions on a variety of subject areas relevant to Vermonters.

A total of 680 Vermont residents over the age of 18 agreed to participate and completed the survey. Based upon 680 valid responses, the overall study results have a margin of error of plus or minus 3.8 percent with a confidence level of 95 percent. This means that if this study were replicated 100 times, 95 of those times, the results would fall within +/-3.8% of the results found in this effort.