



To: Rutland City Board of School Commissioners'

From: Bill Olsen, Superintendent

Date: October 20, 2021

RE: Mascot/ Moniker Replacement – Cost and Timeline

The Rutland High School Activities and Athletics Department and the Maintenance Department researched the estimated costs of uniforms, equipment, and building structures that would need to be addressed, repaired, or replaced in response to the change in the high school/ middle school's mascot/ moniker/ imagery. While both of those departments provided a comprehensive list, be aware that there might still be areas that come to our attention that were previously unnoticed. To summarize:

Equipment, Facilities, Signage

Upon inquiring with our flooring company about the cost and timing of removing the former moniker from the Keefe Gym floor, the District had the unexpected opportunity to complete this project last week. That cost was approximately \$3,600, lower than originally expected. That cost was paid for within the Maintenance budget.

Other costs include changing the moniker on signage and scoreboards in the Keefe Gym and at the high school. While we are exploring lower cost options, an initial estimate is approximately \$10,300.

Remaining items include the scorer's table, chairs for basketball teams, cheerleading "run-through," and padding in the Keefe Gym. Those costs total approximately \$14,300.

Uniforms

In the past, the Rutland Boosters Club has helped support an ongoing cycle of uniform replacement. That organization would not be able to cover the cost of such a large expenditure. Our expectation then would be that the cost for uniform replacement would be funded by the District.

Uniforms are often cycled through team levels to get maximum use, beginning with the varsity team. The length of the cycle is dependent on the nature of the sport and how uniforms wear. Some uniform cycles can last up to nine years.

Not all uniforms carry the former moniker or imagery, simply bearing the name "Rutland." For instance, this is the case of girls' soccer from the RMS team to the varsity level. Thus, those uniforms do not require replacement.

Some uniforms are relatively new (softball and boys' varsity basketball), purchased before the change in moniker.

A summary of estimated replacement cost totals \$159,000.

By program, those estimated costs include:

Football	\$47,400
Soccer (boys)	\$13,800
Cheerleading	\$14,000
Basketball (boys)	\$17,250
Basketball (girls)	\$17,250
Hockey (girls)	\$8,600
Wrestling	\$600
Softball	\$10,300
Lacrosse (boys)	\$13,800
Lacrosse (girls)	\$13,800
Tennis (boys)	\$600
Tennis (girls)	\$1,200
Unified Sports	\$350

Timelines and Supply Chain

There is no direct line item in the FY22 budget linked to the replacement of uniforms or facilities/ equipment for this purpose. It is possible, as in the case of the floor of the Keefe Gym, that some established funds could be redirected toward this effort. The administration believes that signage upgrades should be a priority.

In considering uniform replacement, there is the option of replacing all team uniforms immediately. But again, there are no budgeted funds to complete that process this fiscal year.

An alternative would be to schedule replacement over time, and to include in the general budget the funds to support a transition. That change would occur based on the replacement need. In discussion with the school administration, a three-year implementation was suggested. A staged implementation would allow us to avoid supply chain challenges that the United States is currently facing due to the pandemic.

We have not discussed the cost of a logo design, another consideration to determine.