



# 2019 Impact Report

Do North Coworking is the state-of-the-art facility and resource hub for remote workers and startups in Vermont's Northeast Kingdom.

Our community discovered coworking.

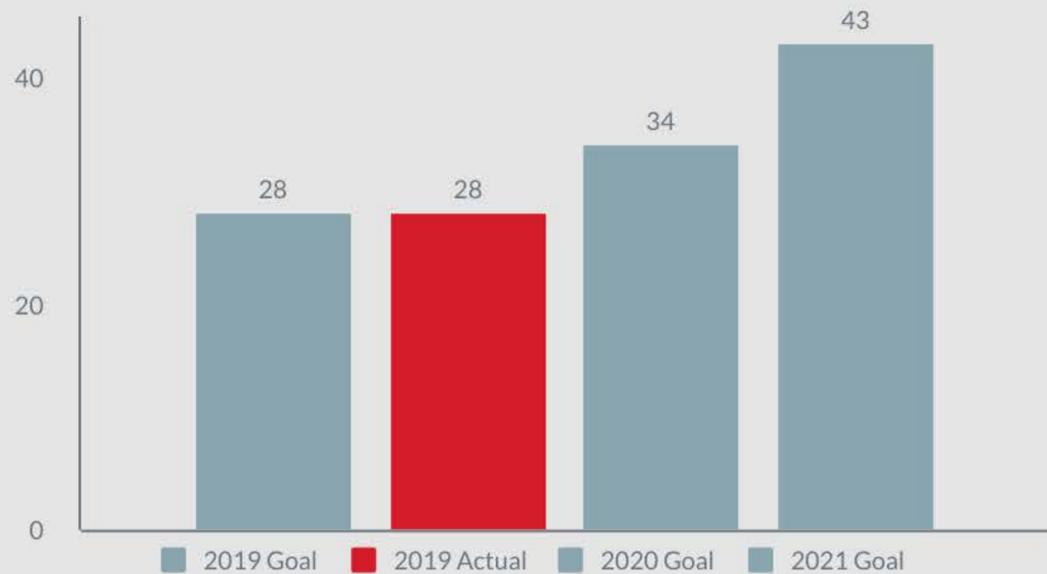
**114 Coworkers In Year 1**

228% more individual memberships, drop ins and space bookings than projected for FY1.

## How We Are Building A More Connected Community

- Do North Coworking was the primary office space for 37 members in year one.
- Seasonality helped us achieve our goal of 28 members in July.
- "Word of mouth" was the main driver, bringing in new members, and drop-ins alike.

 **37 Total Individual Memberships**



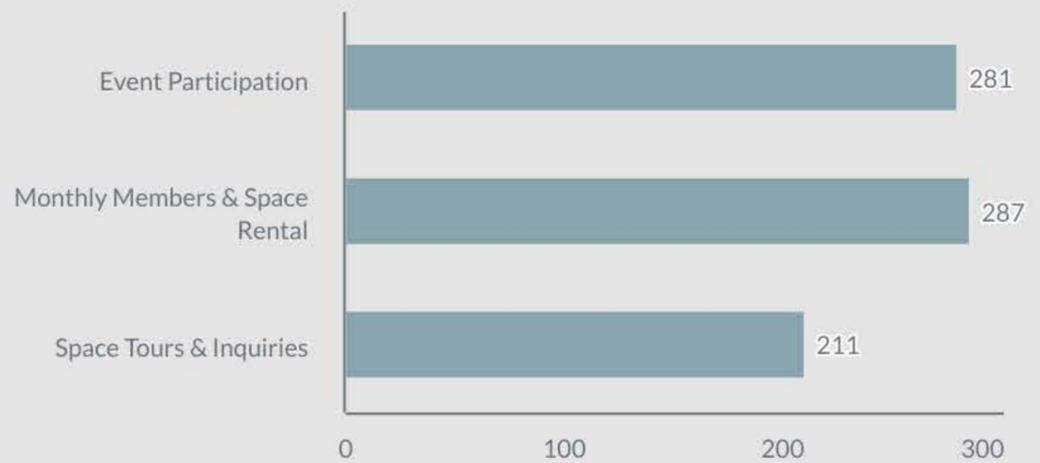
## Our members value:

High Speed Internet **#1**

Private Phone Booths **#2**

Printer & Scanner **#3**

## 1,494 Community Engagements



"One of the most valuable aspects of being a member at Do North, for me, has been the community. I appreciate the human connection and energy from engaging in conversations with office-mates. I have made a connection that led me to running for an open seat on the school board, where I now sit."

**Clare Irwin, Education Development Center - Remote Worker**

# How We Create Positive & Visible Economic Impact

A thriving and equitable rural economy depends on a dynamic entrepreneurial ecosystem that creates multiple on-ramps for entrepreneurs to find support. We have worked hard over the last year to form new partnerships allowing us to offer programming and resources to support startups and small business at any stage in their journey.

## Building The Entrepreneurial Ecosystem

We've brought together key partners from across Vermont to deliver programs and resources to support our local entrepreneurs, including:

- Co.Starters/LaunchVT - Business Accelerator & Speaker Series
- VCET - ScaleHere platform
- VtSBDC - Start Your Own Business Seminar
- Center for Women in Enterprise - Steps to Starting Your Business
- NCIC - Business Consulting Office Hours



Local Entrepreneurs Served



Hours of Entrepreneurship Training & Support



Businesses Operating at Do North Coworking

## Startups At Do North Coworking



**Sector:** Information Technology  
**New Hires in 2019:** 5  
**Company Size:** 6

Northview Weather provides custom software that helps electric utilities plan for extreme weather. Their services assist decision making for short term workforce management optimization and long-term planning purposes.



**Sector:** GIS/Environmental Mapping  
**New Hires in 2019:** 4  
**Company Size:** 6

Whiteout Solutions is a GIS and environmental management company specializing in software solutions for remote sensing data collection and analysis. Projects include next generation analysis of forestry, wetlands, agriculture, and wildlife habitat.

*"The business connections we have made while at Do North Coworking have proved to be invaluable in gaining awareness of our business and acquisition of our growing customer base. Additionally, the visibility into state and federal programs that support our tech business has been a great resource."*

**Matthew Clark, Whiteout Solutions - Startup Operating at Do North Coworking**





# Thanks To Our Sponsors, Donors, and Grantors.

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None of the work being done at Do North Coworking would be possible without the generous support of our sponsors, donors and grantors. Thank you!

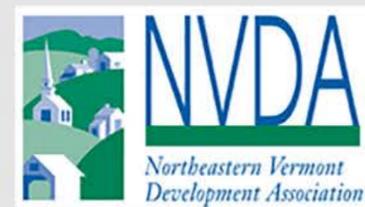
## Our Sponsors

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To learn more visit [DoNorthCoworking.com](http://DoNorthCoworking.com) or contact [Team@DoNorthCoworking.com](mailto:Team@DoNorthCoworking.com)  
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