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Lt. Governor Phil Scott Joins “FreshTracks Road Pitch” in Bennington

The second day of the third annual “FreshTracks Road Pitch” began Tuesday with Lt. Governor Phil Scott joining the “business bikers” in Rutland and riding with them to Bennington. At the Bennington Museum, five entrepreneurs pitched ideas to about 50 business-savvy motorcyclists and community members in the hopes of gaining valuable advice – and cash prizes.

“I’ve been taking part in Road Pitch since it first started, and every year I am impressed by the amount of creativity we have here in Vermont,” said Lt. Gov. Scott. “At today’s Pitch, I learned we have people looking to connect farmers with local partners online, XX, and XX, just to name a few. Thanks to Cairn, these entrepreneurial Vermonters have a traveling team who can come to them and offer them guidance. It’s neighbor helping neighbor, which is truly the ‘Vermont way.’”

XXX claimed the \$500 prize at the Bennington Pitch and will go on to compete for a \$4,000 statewide award in October. The 2016 “FreshTracks Road Pitch” runs August 1-5 and stops in 10 towns.

About “Road Pitch”: Road Pitch was founded in 2014 by Cairn Cross, co-founder and managing director of FreshTracks Capital. The event is a multi-day motorcycle trip around Vermont where a pack of motorcycle riders with investing, entrepreneurial/business and business advisory experience ride together and stop in small towns where “Local Hosts” have organized a pitch session for entrepreneurs to pitch their business ideas to the group. For more information about the 2016 FreshTracks Road Pitch, please visit www.roadpitch.co

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