

# Targeted Expertise Recruitment & Retention

*The TERR program is designed to help employers attract and retain professionals for positions that require specialized skills and experience.*

## REACH OUT WHEN:

You are looking for candidates  
You are trying to recruit a specific candidate  
You are working to onboard new people

***How can employers find and connect with the people with the right “fit” - with the right skills and experience + interested in being located here in southern Vermont?***

TERR can help seek candidates through LinkedIn Recruiter; TERR will feature your company and jobs at dozens of college and career fairs; The SoVermont recruitment-oriented marketing will link your jobs with the region’s quality of life.

TERR welcome materials will help you leverage regional appeal; TERR connects you directly with Young Professional Ambassadors and an extended professional network; TERR will extend a white glove welcome to visiting talent.

***How can employers ensure people they recruit and hire make the connections needed to be happy both in their employment and in their life in SoVermont?***

TERR makes a personal connection with people to provide professional / social / relocation support; TERR will link talented partners with C-Suite interviews and professional and social networking.

Marketing  
& Attraction

Individual  
Recruitment

Retention



**SeVEDS**  
Advancing Southern Vermont